

4TH ANNUAL
GALA
HISPANIC LATINO HERITAGE

4TH HISPANIC LATINO HERITAGE GALA

35th Anniversary of the Latin American Coalition

These sponsorship tiers highlight unified benefits across all levels while emphasizing the unique advantages of each, ensuring clarity and value for potential sponsors.



DIAMOND SPONSOR

PRESENTING \$7,500

- Exclusive Branding Opportunities
- Recognition as the Presenting Sponsor with logo or company name prominently featured on all official promotions and publicity materials.
- Exclusive mention on all digital and printed event invitations.
- Logo prominently showcased in the event program provided to attendees.
- Featured logo/company name on the digital photo booth used for guest photos shared on social media.
- Sponsorship of one award category, with brand name attached to the award (limited to two sponsors).
- VIP Experience
- Two (2) reserved VIP tables (16 guests total).
- Inclusion of promotional items in the VIP Sponsor Welcome Bag distributed to all attendees.



PLATINUM SPONSOR

\$5,000

- Branding Benefits
- Recognition as a Community Advocate Sponsor on all event promotions and publicity.
- Logo featured on digital and printed event invitations.
- Highlighted in the event program provided to attendees.
- Featured logo/company name on the digital photo booth used for guest photos shared on social media.
- VIP Experience
- One (1) reserved VIP table (8 guests total).
- Opportunity to include promotional materials in the VIP Sponsor Welcome Bag.

See our 2024 recap!



 **GOLD SPONSOR**

\$2,500

- Branding Benefits
- Recognition as a New American Gold Sponsor on all official promotions and publicity materials.
- Logo featured on digital event invitations and in the event program.
- VIP Experience
- Reserved seating for four (4) guests at the event.
- Promotional items included in the VIP Sponsor Welcome Bag.

 **BRONZE SPONSOR**

\$1,500

- Bronze Sponsor (\$1,500)
- Branding Benefits
- Recognition as a Bronze Sponsor on select promotional materials.
- Logo featured in the event program and on digital platforms.
- VIP Experience
- Reserved seating for two (2) guests at the event.
- Opportunity to include promotional items in the VIP Sponsor Welcome Bag.



SPONSOR PACKAGE TERMS & CONDITIONS

Benefits of the Sponsorship Package: LAC will fulfill all benefits outlined in the sponsorship package, provided the following conditions are met:

1. The full payment must be completed.
2. The sponsor must provide the logo in the requested format.
3. Media Publication Dates: It is important to note that media publication dates are pre-scheduled. If the sponsorship agreement is signed during or after the publication process has begun, LAC cannot guarantee inclusion in those publications.

Restrictions: Weapons or any other items prohibited by event policies are not permitted.

Exclusivity: LAC does not guarantee sponsorship exclusivity or the absence of other brands at the event.

Audiovisual Materials: The sponsor is responsible for the quality, format, and content of any audiovisual materials they wish LAC to publish. LAC is only responsible for publishing such content under the agreed conditions.

Thank you for considering sponsorship opportunities for Hispanic Heritage Latino Gala, as we honor 35 years of cultural celebration, unity, and service to the Latin American community. For additional details or to secure your sponsorship, please contact us. Together, we can continue creating a pathway to equity and belonging for an inclusive and diverse society!